



introducing

Luxuriact®

a revolutionary, pourable taurate surfactant

innospec▶

introducing a real revolution

Say hello to Luxuriact®

INCI: Sodium Methyl Cocoyl Taurate

Luxuriact® is a pourable, salt-free premium surfactant brand

- sulfate-free, naturally derived anionic surfactant
- developed to meet the need for mild, effective & easy to use ingredients
- cold processable material, allows for reduction of processing time during scale-up manufacture
- clear, flowable liquid at room temperature
- MB version available

a revolutionary,
pourable
taurate surfactant
for beauty &
personal care
applications

applications & typical usage levels

hand washes	2-15%
body washes	5-30%
shampoos	5-30%
facial cleansers	2-15%
solid formats	1-5%

**cold processable
easy to handle**
80% natural origin
salt-free,
sulfate-free, mild
biodegradable

sustainable & mild

- sulfate-free, salt-free
- highly naturally derived

luxurious & premium

- premium product
- provides rich, creamy foam

revolutionary

- breakthrough surfactant technology
- meets consumer trends
- creates a mild, innovative product

flexible & easy to use

- wide pH range offering when formulating
- achieve next level formulating
- super easy to use, pourable taurate

body
washes

shampoos

hand
washes

facial
cleansers