

introducing

Iselux[®]

the clear solution for luxury foam

innospec 

introducing our extremely mild surfactant

Iselux[®]

INCI: Sodium Lauryl Methyl Isethionate

Iselux[®] is an extremely mild surfactant used in formulations as primary or secondary surfactant.

- enhanced hydrolytic stability producing clear formulations that are stable over a broader pH range
- works well with Trisodium Ethylenediamine Disuccinate (Natrquest[®] E30), Innospec's biodegradable chelant, to produce clear products
- readily builds viscosity with salt when combined with amphoteric surfactants
- unique proprietary technology
- 80% naturally derived according to ISO16128
- mass balance version available
- unique proprietary technology
- **1,4-dioxane free***

sustainable & mild

- sulfate-free
- readily biodegradable
- ideal for sensitive skin
- naturally derived ingredients

luxurious

- produces a dense, luxurious foam
- provides elegant after-feel with easy rinsing

easy to use

- easy to handle flake form
- excellent water solubility



Iselux[®] typical properties

| | |
|-------------------|------------------------------------|
| appearance @ 25°C | white to off-white flakes or chips |
| activity, % | 80 minimum |
| pH, 10% solution | 5.5 – 7.0 |

* 1,4-Dioxane: Below limit of detection of 1 ppm