

introducing

# Iselux<sup>®</sup> Ultra Mild

the clear solution for luxury foam

innospec 

# introducing our ultra mild surfactant

## Iselux<sup>®</sup> Ultra Mild

INCI: Sodium Lauroyl Methyl Isethionate (and) Cocamidopropyl Betaine (and) Sodium Methyl Oleoyl Taurate (and) Lauroyl Glucoside (and) Coco-Glucoside

**Iselux<sup>®</sup> Ultra Mild is a concentrated surfactant blend developed for use in cleanser applications where a gentle formulation is desired.**

- formulations can be viscosity adjusted by pH and/or electrolyte
- compatible with standard cationic conditioning polymers
- 81% naturally derived according to ISO16128
- mass balance version available
- unique proprietary technology
- **1,4-dioxane free\***

### sustainable & mild

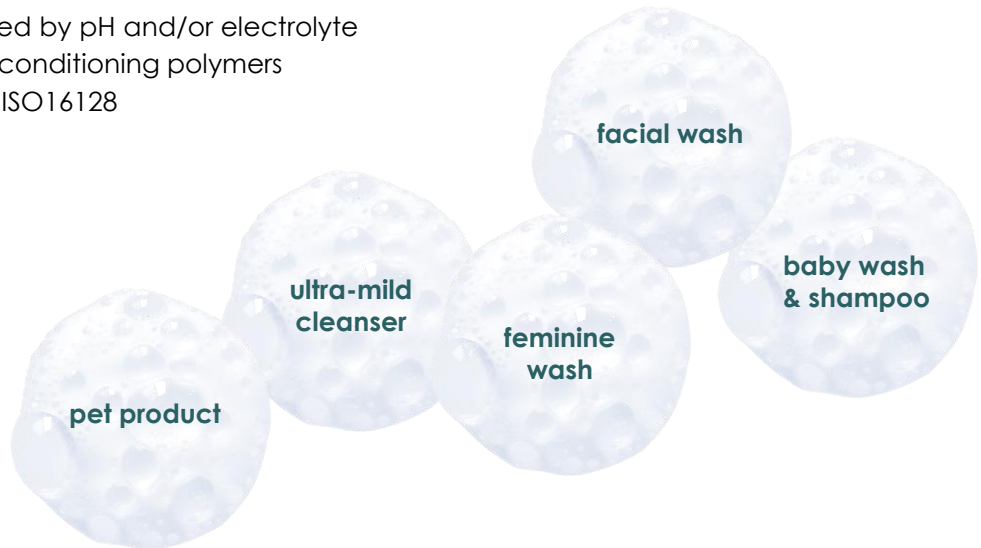
- sulfate-free
- readily biodegradable
- no-tears and no eye irritation
- mild on the skin
- naturally derived ingredients

### luxurious

- high-foaming ultra-mild blend

### easy to use

- only requires the addition of water for dilution, fragrance, conditioning polymers (if desired), electrolytes, and preservative to develop a stable finished formulation



### Iselux<sup>®</sup> Ultra Mild typical properties

appearance @ 25°C	clear and brilliant liquid
pH (as is)	6.0 – 7.0

\* 1,4-Dioxane: Below limit of detection of 1 ppm