

introducing

# Iselux<sup>®</sup> SFS-SB

the clear solution for luxury foam

innospec 

# introducing our optimized blend

## Iselux<sup>®</sup> SFS-SB

INCI: Sodium Lauroyl Methyl Isethionate (and) Cocamidopropyl Betaine (and) Sodium Cocoyl Isethionate (and) Sodium Methyl Oleoyl Taurate

**Iselux<sup>®</sup> SFS-SB is a concentrated surfactant blend developed for use in sulfate-free personal care products.**

- optimized blend designed for ease of use in cleanser formulations
- cold processing - dilutes readily in RT water to yield crystal clear, formulated cleansing systems
- conveniently builds viscosity with electrolyte addition
- 80% naturally derived according to ISO16128
- mass balance version available
- unique proprietary technology
- **1,4-dioxane free\***

### sustainable & mild

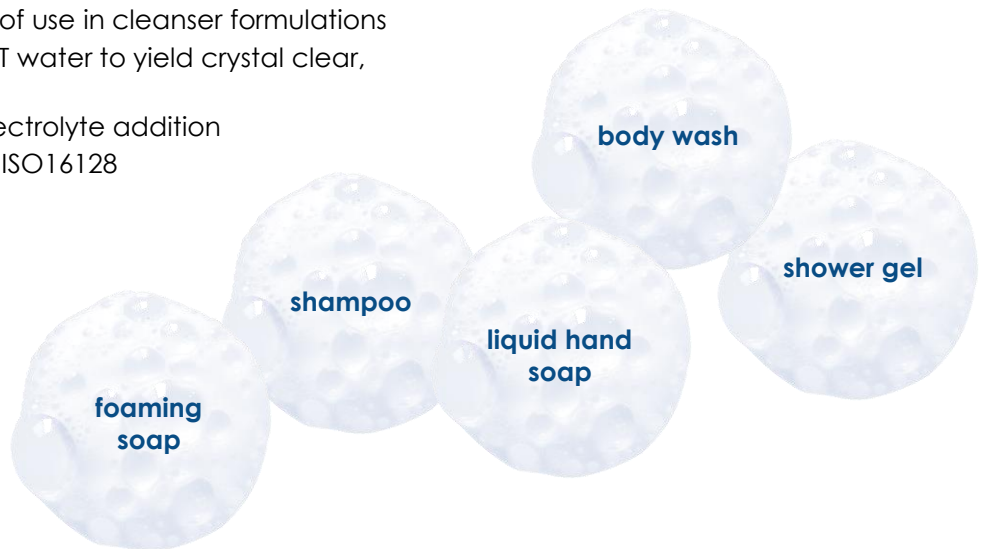
- sulfate-free
- readily biodegradable
- naturally derived ingredients

### luxurious

- produces a dense, luxurious foam
- leaves an elegant after-feel on skin and hair

### easy to use

- only requires the addition of water for dilution and salt to thicken in a finished formulation



### Iselux<sup>®</sup> SFS-SB typical properties

appearance @ 25°C	clear to slightly hazy liquid
pH, 10% solution (35°C)	6.5 – 7.5

\* 1,4-Dioxane: Below limit of detection of 1 ppm