

introducing

# Iselux<sup>®</sup> SCMI

the clear solution for luxury foam

innospec 

# introducing our easy to use flake

## Iselux<sup>®</sup> SCMI

INCI: Sodium Cocoyl Methyl Isethionate

**Iselux<sup>®</sup> SCMI is a mild, anionic surfactant used in formulations as primary or secondary surfactant.**

- comparable foam characteristics to that of Iselux<sup>®</sup>
- works well with Trisodium Ethylenediamine Disuccinate (Natlquest<sup>®</sup> E30), Innospec's biodegradable chelant, to produce clear products
- readily builds viscosity with salt when combined with amphoteric surfactants
- 80% naturally derived according to ISO16128
- mass balance version available
- leaping bunny approved
- **1,4-dioxane free\***

### sustainable & mild

- sulfate-free
- readily biodegradable
- naturally derived ingredients

### luxurious

- produces a dense, luxurious foam and an elegant after-feel
- remains clear, brilliant, and flowable over time

### easy to use

- easy to use flake
- excellent water solubility
- easily thickens with Sodium Chloride and co-surfactants



### Iselux<sup>®</sup> SCMI typical properties

appearance @ 25°C	white to off-white flakes or chips
activity, %	80 minimum
pH, 10% solution (35°C)	5.5 – 7.0

\* 1,4-Dioxane: Below limit of detection of 1 ppm