

# introducing our coconut-based surfactant

# Iselux® CO

INCI: Sodium Lauroyl Methyl Isethionate

Iselux® CO is a 100% coconut-based surfactant used in formulations as primary

or secondary surfactant.

 works well with Trisodium Ethylenediamine Disuccinate (Natrlquest® E30), Innospec's biodegradable chelant, to produce clear products

 readily builds viscosity with salt when combined with amphoteric surfactants

80% naturally derived according to ISO16128

unique proprietary technology

1,4-dioxane free\*

### sustainable & mild

- sulfate-free
- readily biodegradable

#### **luxurious**

- produces a dense, luxurious foam
- provides elegant after-feel with easy rinsing

## easy to use

- easy to handle flake form
- excellent water solubility to produce clear formulations
- its enhanced hydrolytic stability, compared to Sodium Cocoyl Isethionate, allows formulators to produce clear cleansing systems that are stable over a broader pH range



shower

gel

facial

cleanser

#### Iselux® CO typical properties

appearance @ 25°C	white to off-white flakes or chips
activity, %	80 maximum
pH, 10% solution (35°C)	5.5 – 7.0

<sup>\* 1,4-</sup>Dioxane: Below limit of detection of 1 ppm

