

introducing

Iselux[®] CO

the clear solution for luxury foam

innospec 

introducing our coconut-based surfactant

Iselux[®] CO

INCI: Sodium Lauroyl Methyl Isethionate

Iselux[®] CO is a 100% coconut-based surfactant used in formulations as primary or secondary surfactant.

- works well with Trisodium Ethylenediamine Disuccinate (NatrIquest[®] E30), Innospec's biodegradable chelant, to produce clear products
- readily builds viscosity with salt when combined with amphoteric surfactants
- 80% naturally derived according to ISO12168
- unique proprietary technology
- **1,4-dioxane free***

sustainable & mild

- sulfate-free
- readily biodegradable

luxurious

- produces a dense, luxurious foam
- provides elegant after-feel with easy rinsing

easy to use

- easy to handle flake form
- excellent water solubility to produce clear formulations
- its enhanced hydrolytic stability, compared to Sodium Cocoyl Isethionate, allows formulators to produce clear cleansing systems that are stable over a broader pH range



Iselux[®] CO typical properties

appearance @ 25°C	white to off-white flakes or chips
activity, %	80 maximum
pH, 10% solution (35°C)	5.5 – 7.0

* < 1 ppm 1,4-dioxane