

introducing

Iselux[®] SFS-SB

the clear solution for luxury foam

innospec 

introducing our optimized blend

Iselux[®] SFS-SB

INCI: Sodium Lauroyl Methyl Isethionate (and) Cocamidopropyl Betaine (and) Sodium Cocoyl Isethionate (and) Sodium Methyl Oleoyl Taurate

Iselux[®] SFS-SB is a concentrated surfactant blend developed for use in sulfate-free personal care products.

- optimized blend designed for ease of use in cleanser formulations
- cold processing - dilutes readily in RT water to yield crystal clear, formulated cleansing systems
- conveniently builds viscosity with electrolyte addition
- 80% naturally derived according to ISO12168
- mass balance version available
- unique proprietary technology
- **1,4-dioxane free***

sustainable & mild

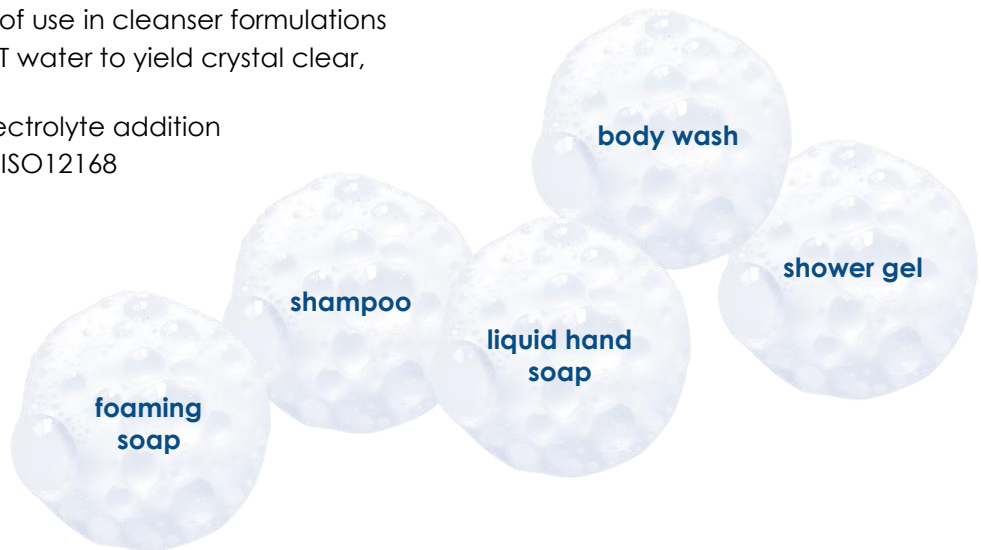
- sulfate-free
- readily biodegradable
- naturally derived ingredients

luxurious

- produces a dense, luxurious foam
- leaves an elegant after-feel on skin and hair

easy to use

- only requires the addition of water for dilution and salt to thicken in a finished formulation



Iselux[®] SFS-SB typical properties

appearance @ 25°C	clear to slightly hazy liquid
pH, 10% solution (35°C)	6.5 – 7.5

*< 1 ppm 1,4-dioxane